National Academy of Agricultural Sciences

New Delhi

NAAS–DHANUKA Award for Excellence

(Best KVK Award)

The National Academy of Agricultural Sciences (NAAS), in collaboration with Dhanuka Agritech Limited, has instituted four annual awards to recognize outstanding contributions in agricultural extension. These awards aim to honor excellence in Krishi Vigyan Kendras (KVKs), Agricultural Technology Application Research Institutes (ATARIs), and Extension Scientists for their role in advancing agricultural knowledge and demonstration.

The awards will be presented annually during the NAAS Annual General Body Meeting in New Delhi. The categories include:

* NAAS-Dhanuka Best KVK (₹25,000 per ATARI Zone)
* NAAS-Dhanuka Best KVK Nationwide (₹50,000)
* NAAS-Dhanuka Best Extension Scientist (₹50,000)
* NAAS-Dhanuka Best ATARI (₹1,00,000)

These awards highlight NAAS and Dhanuka Agritech Limited’s commitment to fostering innovation and excellence in agricultural extension.

# General Rules Governing the Award:

## NAAS-Dhanuka Award for Excellence in Agriculture Extension has constituted 12 awards NAAS-Dhanuka Best KVK Award (For Best KVK).

* 1. **The objectives of the Awards:**
     + To promote healthy competition among Krishi Vigyan Kendras (KVKs) at National Level for application of science and technology in agriculture.
     + To provide incentives for improving the efficiency and performance of KVKs for espousing the cause of farming community.
     + To promote a sense of Institutional pride among KVKs for large scale application of scientific methods and appropriate technologies for enhanced productivity, profitability and sustainability of farming systems.

## Nature of Award:

Twelve Awards at National level besides Shield, Certificate & Citation will be given every year. The funds shall be used by the KVK for institution building activities.

3.1 Best KVK from Each ATARI Zone (11 Nos.)

3.2 Best KVK From All ATARI Zone (1 No.)

* 1. **Frequency:** Annual

## Eligibility of KVKs for the awards:

* All KVKs in the country who have the experience of working at least ten completed years.
* There will be a cooling off period of 5 years for the awardee KVKs.
* A Judging Committee, including the President, NAAS as Chairman and at least 3-4 Members appointed by the President, NAAS as per details given below shall evaluate all the applications, identify the award-winning institution and make appropriate recommendations to the Council.

**Composition of the NAAS–DHANUKA Award for Excellence Committee**

|  |  |
| --- | --- |
| President, NAAS | Chairman |
| Secretary, NAAS | Member |
| Member Secretary | Member |
| ICAR-Deputy Director General, Extension or his nominee | Member |
| One Progressive Farmer | Member |

## Evaluation Criteria (relative score):

The KVK will be judged based on work done during the year last 5 years including the year of award according to the following criteria:

* 1. Output, outcome and socio-economic impact of the various programmes and activities of the KVK on farming community (40).
  2. Productivity, profitability and income enhancement of farmers as well as their improved livelihood security (10)
  3. Creation of job opportunities and self-employment among rural youth through skill enhancement and entrepreneurship development (10).
  4. Mobilization of external funding, revolving fund generated, and utilized for strengthening the KVK infrastructure and activities (10).
  5. Mobilization of farmers for group action and development of their own organizations (10).
  6. Publications of extension literature, popular articles, research papers and other knowledge management tools brought out by KVK staff during the year (10)
  7. Awards and recognition from Government and reputed Government and other National and International organizations (10).

1. **Procedure:** Applications/Nominations for the award will be invited during Dec/Jan/Feb once every year. Nominations in the prescribed format will be made online. The Judging Committee will scrutinize the claims and decide the award on merit. If no outstanding entries have been received, no award will be awarded.

## Presentation

* + The announcement of the awards shall be made through letters & personal mails to the awardees before the Awards Presentation Ceremony to be held on the NAAS Foundation Day (June 5) following the year of award or on any other important occasion as decided by the competent authority.
  + The achievements of the awardee KVKs shall be publicized widely through press and electronic media and other communication channels.

# Application/Nomination Form

* 1. Name of the award applied for: …………………………………………………….
  2. Work Performance years of the award (Five years-----from ---to )
  3. Name of the KVK with full postal and telecommunication Address:
  4. Name of the host/parent institution with full postal and. Telecommunication address
  5. Date and year of establishment of KVK
  6. Indicate the brief agricultural profile including the major production systems, socio-economic and technological problems and technological options available in agriculture and allied sectors in responsibility of the KVK (Not more than one page on each aspect and maximum three pages)
  7. The organizational development and proof of functioning of KVK as a knowledge and resource centre of agricultural technology.
  8. Give details of the output, outcome and socio-economic impact of the various programmes and activities of the KVK on farming community.
  9. Give details of the nature and quality of interaction and convergence made with different stake holders of agricultural development in the district.
  10. Give details of various types of publications like extension literature, popular articles, research papers and other knowledge management tools etc. brought out by KVK staff during the period.
  11. How the KVK has helped in enhancement of productivity, profitability and income farmers as well as their improved livelihood security in the adopted villages of the KVK? Attach relevant documentary proof.
  12. Give an account of work done on promotion of production of pulses and oilseeds.
  13. Indicate the role played by KVK in creation of job opportunities and self-employment opportunities among rural youth through skill enhancement and entrepreneurship development.
  14. Give details of the success stories and case studies documented during the last 5 years (attach proof).
  15. Give year-wise details on mobilization of external funding and Revolving fund generated and utilized for strengthening the KVK infrastructure.
  16. What innovations have been introduced in overall functioning of KVK and execution of different programs? Give innovation wise details with relevant proof.
  17. Give highlights of technology products made available to farming community.
  18. Capacity development programmes of farmers conducted for onsite production of farm inputs. Give year wise details in tabular form.
  19. How the KVK has mobilized farmers for group action and development of their own organizations? Give details with proof.
  20. What initiatives for conservation of natural resources have been taken up for improvement in soil health, water use efficiency, conservation practices, use of organic inputs etc. Give activity-wise details.
  21. Awards and recognition from Government and reputed Government and other National and International organizations.
  22. Certificate by the Senior Scientist & Head of the KVK that the detailed information related to different performance indicators as given in the application is true.

Name Signature with Seal

Nomination Certificate by the head of the Host Institution/Appropriate nominating authority.

Name

Signature with seal